

# Development of new corporate plan and the PSB's Wellbeing Plan (WIA v3)

## Wellbeing Impact Assessment Report

This report summarises the likely impact of a proposal on the social, economic, environmental and cultural well-being of Denbighshire, Wales and the world.

Assessment Number:	78
Brief description:	The Strategic Planning team is responsible for the development of the council's new corporate plan and the PSB's Well-being Plan. The expected publication date is October 2017. The development of the plans requires a collaborative approach with partners, and in particularly Conwy County Borough Council. The project also contains the following work streams: engagement and consultation, needs assessment, joint priority setting.
Date Completed:	19/01/2017 12:05:23 Version: 3
Completed By:	Nicola Kneale
Responsible Service:	Business Improvement & Modernisation
Localities affected by the proposal:	Whole County,

# IMPACT ASSESSMENT SUMMARY AND CONCLUSION

Before we look in detail at the contribution and impact of the proposal, it is important to consider how the proposal is applying the sustainable development principle. This means that we must act "in a manner which seeks to ensure that the needs of the present are met without compromising the ability of future generations to meet their own needs."

## Score for the sustainability of the approach

Could some small changes in your thinking produce a better result?

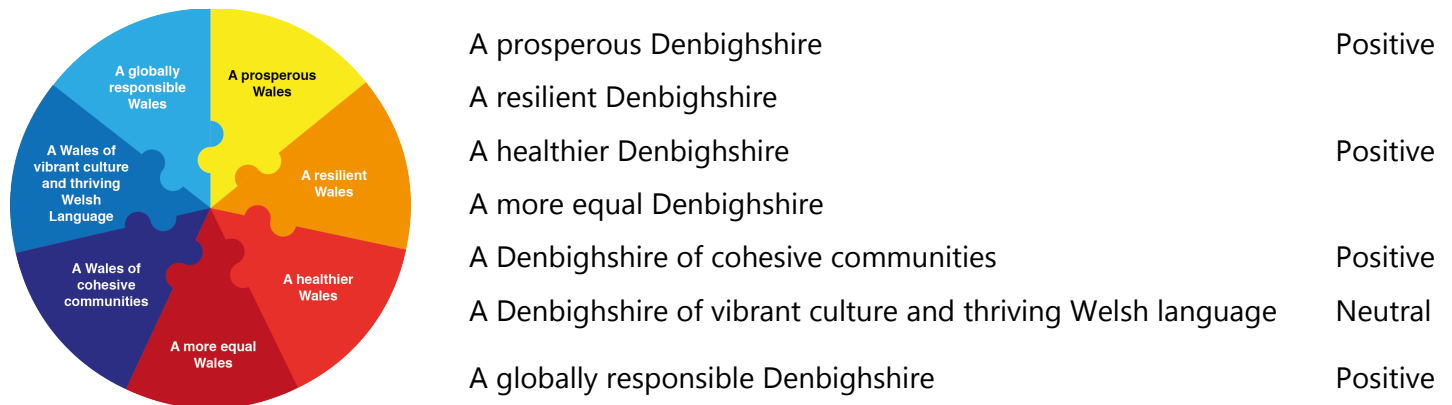
(3 out of 4 stars)



Actual score: 20/ 24.

## Summary of impact

Wellbeing Goals



## Main conclusions

This impact assessment considers the impact of our approach and proposal to developing the next corporate plan. We are currently consulting on six brand new priorities that have been shaped by the County Conversation (phase 1).

Where no overall impacts are listed for each goal, this means the overall impact is 'not yet known'. (A new 'not yet known' category will be rolled out in the second release of the well-being impact assessment website.)

The new proposed priorities are focussed on community resilience and how we can shape a new role for the council as a facilitator. We are confident that new proposed priorities will prompt alternative approaches to prevent problems from occurring. We are considering the role of LDP and how the LDP and the new corporate plan can be more closely integrated.

The next PSB workshop in January 2017 will be looking at its priorities and this will shape our approach (and vice versa).

Overall the impact on the 7 well-being goals is largely positive. We need more information to determine the impact on a more equal Wales. There are potentially negative consequences on some protected characteristics and these could be addressed and managed to avoid them occurring. We have found there to be a neutral impact on Welsh language and culture ; there is scope to maximise the impact though through the events draft priority. We will revisit this impact assessment in February 2017, once the current county conversation consultation ends.

# THE LIKELY IMPACT ON DENBIGHSHIRE, WALES AND THE WORLD

## A prosperous Denbighshire

Overall Impact:	Positive
Justification for Impact:	There is plenty of scope to have significant positive impact on the prosperity of Denbighshire.

### **Positive consequences identified:**

We've not got detail at the moment but our proposed set of priorities highlights green technology in support of carbon reduction. This was very important to the community (county conversation).

The proposed priorities around connectivity (transport/digital), events, skills and environment (green technology, natural environment) will support our vision for thriving to be a thriving county. Links to leisure, tourism, vibrant high streets and so on.

A priority to ensure that people in Denbighshire have skills to work and access jobs either in Denbighshire or surrounding areas in the region/NW England. A focus on the environment could result in green job opportunities. The new priority around skills focuses on developing people's skills to support people to be ready to work (particularly young people). A stronger focus on community engagement could increase people's participation skills.

The new priority around connectivity will be critical in ensuring the long term sustainability/resilience of communities (socially and economically).

### **Unintended negative consequences identified:**

We would need to work with communities to understand their aspirations for our environment. Some solutions can be divisive.

A focus on broader skills could result in a loss of focus on attainment. Also, there could be a focus on young people at the expense of other age groups.

This priority could raise expectations about what is possible. Some infrastructure developments may be outside of the council's control.

We are not clear how the proposed priorities will impact on childcare. If working patterns in Denbighshire change, our childcare provision locally may not meet the needs of parents and carers.

### **Mitigating actions:**

Consider how we can retain a focus on attainment, how we can manage expectations about and influence digital infrastructure, and consider implications on childcare.

## A resilient Denbighshire

Overall Impact:	
Justification for Impact:	The overall impact is not yet known. It's not clear if the priorities could result in a loss of habitat. It's not clear if the priorities could result in positive or detrimental impacts. Flooding is a risk area that could be linked to a number of the proposed priorities. For this reason we have selected a neutral impact overall, but we will continually re-evaluate this.

### **Positive consequences identified:**

The current priorities reflect the strength of public feeling about our environment and the links to well-being. Green technology for carbon reduction is highlighted in the current set of proposed priorities. Having a potential corporate priority around environmental issues could contribute to greater awareness and personal ownership of biodiversity and renewable technology.

### **Unintended negative consequences identified:**

No negative consequences identified at the moment but we will revisit this in February 2017.

### **Mitigating actions:**

Once we gain feedback from the second phase of county conversation we will have a clearer picture of the proposed environment priority and how this could be achieved.

## A healthier Denbighshire

Overall Impact:	Positive
Justification for Impact:	The proposed priorities are focussed on personal and community well-being and resilience and this will contribute to improved health and well-being (physical and mental). There is the potential to maximise opportunities to tackle health inequality (see "a more equal Denbighshire").

### **Positive consequences identified:**

The draft environment priority aims to link tourism and leisure to our environment more strongly. Connectivity is about creating the right environment for people to participate, socialise and lead fulfilled lives.

A focus on community facilities is positive because they can support personal and community well-being.

The draft environment priority is likely to encourage greater participation in leisure. The events priority would mean creating a supportive environment for communities to develop events and participate in events.

The priority around independent and fulfilled lives focuses on mental as well as physical well-being. Skills could involve support around learning life skills, eg managing money, which could reduce stress.

### **Unintended negative consequences identified:**

Increased use of our environment poses challenges in terms of safeguarding species. Connectivity relies on imaginative transport solutions, and this is a challenge.

Need to ensure a joined-up approach to assets.

### **Mitigating actions:**

Could be scope for greater community involvement in assets. There is no explicit reference to healthy diets and healthcare and this may need consideration. See also "a more equal Denbighshire".

## A more equal Denbighshire

Overall Impact:	
Justification for Impact:	The overall impact is not yet known. We need to know more before when can agree an overall impact or positive, negative or neutral. Wrexham CBC is undertaking engagement with 'hard to reach people'/people from people within protected characteristics. Digital inclusion/exclusion is complex and will need proper consideration, and to consider how that could affect people's financial well-being.

### Positive consequences identified:

Improved connectivity could enable people to be able participate and lead thriving lives (access to information, services, transport).

A better range of stable jobs could result in better incomes and could lead to healthier lifestyles, and a reduction in ill-health (physical and mental).

A better range of stable jobs could result in better incomes. Supporting younger people to be "work ready" could help

### Unintended negative consequences identified:

A focus on young people's skills could be to the detriment of other age groups (for example, older people).

Connectivity need to ensure it can be accessible to all by making use of different approaches and technologies.

There is a risk that transport/digital initiatives do not take into account people's needs.

If alternative service delivery models are developed, they would need to ensure there is understanding and inclusion of people with protected characteristics.

We don't know if there could be a disproportion negative impact on people with protected characteristics, other than age/disability.

There are serious health inequalities in Denbighshire and across North Wales. It is not clear how the priorities being consulted on will contribute to tackling health inequality.

We need to understand and maximise where possible, opportunities to tackle poverty.

### Mitigating actions:

We will use the questions in the tooltips above to consider the work produced by Wrexham CBC.

Find out if there could be disproportionate negative impact on people with protected characteristics.

Please note there is no explicit priority around tackling poverty even though it is an organisational priority. We need to consider how this can be reconciled.

## A Denbighshire of cohesive communities

Overall Impact:	Positive
Justification for Impact:	People being active in their communities and participating emerged as big themes for our communities. The attractiveness of the environment was important to some people as well. Safe communities for children to play and safe facilities/safe places to live emerged to a limited extent, and was more important to some areas than others. We cannot foresee any negative impacts but this needs to be revisited as the process develops.

### **Positive consequences identified:**

There is a draft priority to achieve cohesive communities, that are strong, caring, safe and resilient. This could be a preventative approach to addressing health issues.

County Conversation is enabling a continual conversation with communities and we have a draft priority around this.

The county conversation initially led to the creation of a draft priority to value and maximise our environmental assets.

### **Unintended negative consequences identified:**

None identified at the moment but we will revisit this in February 2017.

### **Mitigating actions:**

It can be difficult to gain participation from certain communities of interest or place. We will evaluate the engagement/consultation work with 'hard to reach' groups, led by Wrexham CB Council to establish how we might engage and encourage participation from people regardless of their situation or background.

## A Denbighshire of vibrant culture and thriving Welsh language

Overall Impact:	Neutral
Justification for Impact:	Some older people were concerned about not being able to access services/support through the medium of Welsh. Many people said they valued Welsh language and culture as an asset. However, it is not clear how the current set of priorities will promote and protect the Welsh language hence the overall impact is neutral.

### **Positive consequences identified:**

Events have the potential to contribute.

### **Unintended negative consequences identified:**

None identified.

### **Mitigating actions:**

We have a Welsh Language Strategy and we need to consider, as this process develops, whether this strategy will lead on the protection and promotion of Welsh language in Denbighshire (and will therefore not be a specific priority in its own right for the new corporate plan).

Any increases in affordable housing has the potential to risk or protect the Welsh language.



## A globally responsible Denbighshire

Overall Impact:	Positive
Justification for Impact:	Some people were interested in hub/satellite services and using assets so that they are multi-functional (eg a building could be a health clinic on a Monday, a court on a Tuesday), and using assets, like buses, when they are out of use during holidays.

### **Positive consequences identified:**

We need to find out if there could be positive impacts for local/national/international supply chains. There could be potential as the draft priorities are worked up.

Potential positive impacts around employment practices and employer's responsibilities but these discussions are in their early stages.

A greater focus on well-being could impact on health services, housing, education, welfare, and environmental groups.

### **Unintended negative consequences identified:**

None identified at the moment but we will revisit this in February 2017.

### **Mitigating actions:**

We need to explore the issues and opportunities highlighted above as the process develops.